



WE! ARE
THE CLINICAL
RESEARCH



**INTERNATIONAL
CONFERENCE**

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September 18th, 2021



About WE! are the Clinical Research International Conference

We invite you to participate in the International Conference on WE! are the Clinical Research, organized by the Kozminski University.

In order to meet modern solutions, while maintaining all the prevailing restrictions - we will conduct it in a hybrid system! Within the walls of the Academy, we will host the maximum admissible number of participants, and we will invite the rest to participate online, supported by the use of software for organizing events in such a formula. Thanks to this, anyone interested in the topics we raise will be able to listen to them in the form they prefer and are possible! From anywhere on Earth!

We focus on innovation, modern technologies, and modern methods of work and management. These are the topics that we will focus on during the first conference organized by us. The 2020 has shown in a special way that we still have a lot of room for action and development here. We have to boldly reach for tools and methods that we have not been sure so far, and the guests invited by us will prove that we do not need to be afraid of them!

Speakers representing international companies and organizations will present solutions already implemented and share their practical experiences.

It will be a fantastic opportunity to exchange knowledge and experiences, as well as present and discuss solutions with an international audience.

You cannot miss it!

Organizers



Katarzyna Pieńczuk

Katarzyna has been associated with the clinical trials industry since 2015. She has collaborated with both CRO and pharmaceutical companies. She highly values personal development and puts 100% into everything she does, which makes her a valued member of project teams. She has experience in therapeutic areas such as neurology, oncology, immunology, cardiology, diabetology, ophthalmology, dermatology, orthopedics. She participated in IMP and medical device projects at all stages.

She is always happy to participate in all kinds of training, lectures, or meetings of the clinical research industry. This helps her to gain new experience and broaden her knowledge, which she can then use in her daily work as a project specialist.

From 2019, she took on an additional role of Coordinator and Programme Support at Kozminski University's Management and Healthcare Studies department. Katarzyna was inspired to join the team after completing postgraduate studies in Conducting and Monitoring Clinical Research. She is an alumna of the Nicolaus Copernicus University in Toruń in the fields of Molecular biology and Environmental protection.



Łukasz Więch

Łukasz is an alumnus of Kozminski University, having completed an MBA for Medical Staff and the Faculty of Medicine of the Medical University of Warsaw. He is a Physician, specialising in public health. An educator by passion and experience.

For many years, he has been professionally involved in the sector of clinical research of new drugs. As Associate Director at Synexus Polska Sp. z o. o., he is constantly expanding his extensive practical professional experience, especially in the field of investigations as well as the organization and international management of a clinical research sites.

He specialises in creating innovative business solutions and partnerships in line with the win-win philosophy. Member of the Association for Good Clinical Research Practice in Poland - GCPpl. Lecturer at Kozminski University and the Medical University of Warsaw.

About WE! are the Clinical Research Movement

"WE are the clinical research!" - each of us creates them, each of us participates in them, each of us is a part of them! It is not only our job but also our mission to bring the drug to the market so that every patient has a chance to use the best, most effective, and safest therapy.

At Kozminski University we celebrate healthcare studies development. We provide a number of courses, including healthcare management, pharmaceutical law, clinical trials, and big data.

We observe constantly growing needs and interest in clinical research. That is why we have decided to create a specific movement, that would bring together the clinical trial community both in Poland and around the world. A place where each of us could feel even more connected not only with the clinical trials but with people – who are an inseparable element of them.

We create an international platform for sharing experiences and knowledge about the latest solutions, discoveries, and working methods in clinical trials. Our initiatives are directed at people working in the field of clinical trials and everyone interested in the development of medicine.

The topics we cover include the development of science and building its future. We invite outstanding specialists from around the world to partner with us, to share their professional achievements and the latest knowledge in the field, and inspire us to develop, learn and adapt.

The aim of our movement is both the substantive and personal development of each of us as individuals and a reminder of what our daily work is for.





Postulates and framework agenda of the conference

The aim of the conference is to provide the latest knowledge on modern technologies and methodologies used in planning and conducting clinical trials. Comparing the tools used in research conducted around the world for various purposes, such as data analysis, patient recruitment, or study management, will increase market awareness and implement the latest solutions for daily work.

The target group of the conference is employees of various sectors of the clinical trials market. From people associated with the centers, through small and mid-size CROs, biotechnology companies, to representatives of the largest CRO and pharmaceutical companies in the world.

The conference will consist of 4 main blocks:

- Innovative therapies in clinical trials - We will talk about solutions that are just appearing on the horizon of therapeutic possibilities, but already have definitely tangible shapes. Our speakers will take us into the world of the future of medicine, which is happening today.
- Project management in clinical trials - substantive and practical information on the latest trends in project management methodology will be presented during the block. The lecturers will be people experienced in project management and experts in the field of clinical trials.
- Clinical Trials in Great Britain - as part of a block co-organized by the British Embassy in Warsaw and the British Science and Innovation Network, constituting the British experience and opportunities for cooperation in research.
- New technologies market - the block will consist of numerous, short presentations by founders of companies and start-ups, creators of tools, applications, and programs supporting the design and conduct of clinical trials.

The Invitation for the Media Patrons

We would like to invite you to take the media patronage of the International Conference "WE! Are the Clinical Research". We offer the promotion of the Patron's logo on the event website, on the University's website, in social media, and in conference materials.

In return, we invite you to support the promotion and organization of the Conference. All forms of promotion, from mentioning the Conference in the Patron's social media to various types of press and video materials are welcome. We leave the details of the cooperation for joint discussion.

Organizers



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Thank you for your attention!